Bikram Sapkota

AI Creative Technologist · Art Director

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PROFILE

Art director and creative technologist working since 2010 across film, motion, web and production systems. Four specialist functions in one accountable role (marketing UI/UX, web development, motion and content, AI production automation), so one brief moves from concept to delivery without a handoff. Wrote, produced and directed *Halkara*, Nepal's official submission for the 96th Academy Awards. Built the explainer pipeline at TriVision Studios and led the Accountable.US rebrand. As a contractor for TRSS (2025–26), built and maintained web, event, game and design-production systems, directing AI coding agents while keeping design, review and release decisions.

EXPERIENCE

Contractor, Digital Content Specialist · Thomson Reuters Special Services (TRSS)
Aug 2025 – Oct 2026 · *Contract engagement, ended October 2026*

- Developed and maintained the TRSS Web System: a WordPress theme and plugins with 38 custom widgets and structured content across 73 published pages, released through 45 changelog entries from April to September 2026.
- Built TRSS Events, an installable, offline-capable event app, shipping four releases in eight days before its first event.
- Built High Stakes Blackjack, a server-authoritative event game, from prototype to version 3 in two weeks. Led production load testing that found and fixed a site-wide URL-rule bug, and reported the load limit it found.
- Directed TRSS Design Studio: a library of 581 locked Figma templates under brand rules, with an AI-assisted production console (in development). AI produces; a person reviews and approves.
- Produced the LincsConnect and Hummingbird product film from concept to final video.

Freelance Motion Designer · Hudson Lake
Jul 2025 – Jun 2026

- Conceptual design, motion graphics, animation and delivery, from concept to final video, on three films.
- Zurich Z-PAC (Jul – Sep 2025): script to storyframes to rigged character animation to a 2K master with 38-second cutdowns.
- Automatic Enrollment for the Collaborative for Student Success (Dec 2025 – Mar 2026): line-drawn animation and kinetic type, 4K master.
- MerckPAC (Mar – Jun 2026): illustrated character animation, 1:50.

Freelance · LanovaPay
2026

- Branding, stationery, business card and landing page mock-ups for a money-transfer brand.

Digital Creative Producer and Editor · Accountable.US
Mar 2022 – Feb 2025

- Led the rebrand of the organization's visual identity: logo, website, social media assets and print materials, with new typography and colour palettes.
- Developed the visual communication strategy for digital campaigns on corporate accountability and government ethics; created motion graphics, infomercials, infographics and editorial social graphics.
- Applied UI/UX and web design to microsites and landing pages, keeping the brand consistent across channels.
- Worked with departments and stakeholders on marketing initiatives, social campaigns, webinars and press releases.

Art Director and Multimedia Specialist · Self-employed
Apr 2019 – Mar 2022

- Wrote, produced and directed the Nepali feature film *Halkara*, about the foreign labor migration crisis, told through a postman delivering letters. Nepal's official submission for the 96th Academy Awards, Best International Feature Film.
- Festival record: Remi Winner at the 55th WorldFest-Houston International Film Festival (2022); Best Long Narrative, Winner, at the Nepal America International Film Festival (2022); Official Selection, Carmarthen Bay Film Festival (2022).
- Led a multidisciplinary team through the full production, from script to final delivery, managing timelines, resource allocation and budget.
- Ran the film's marketing: asset distribution, press events and influencer campaigns for the global cinema community.
- Produced live-action video, motion graphics and user interfaces for corporate and retail clients.

Art Director · TriVision Studios
Jan 2010 – Apr 2019

- Developed the production pipeline for more than 55 explainer videos for the U.S. Department of Commerce, MSRB and other clients.
- Supervised designers, animators, copywriters, outside vendors and freelancers across video, graphics and web projects.
- Led 2D and 3D motion and graphic design from client meetings and mood boards through delivery.
- Turned complex reports, research data and policy into clear visual explanations for their audiences.

SELECTED SYSTEMS AND WORK

Web System, Events, High Stakes, Design Studio Built or directed for TRSS, 2026. Case studies state each project's status and its limits.

Shantielligence Personal project: an advisory-only AI decision-support interface. Static review build, no broker connection.

Halkara Feature film: writer, producer and director. Nepal's official submission, 96th Academy Awards.

SKILLS: FOUR FUNCTIONS, ONE BRIEF

Marketing UI/UX and interactive design Marketing UI and UX design, responsive web and landing pages, information architecture, wireframes and prototypes, design systems and components, interaction and motion behavior, interactive campaign builds, cinemagraph and animated SVG.

Web and creative development CMS themes and plugins, reusable blocks and custom widgets, HTML, CSS/SCSS, JavaScript, PHP, API and CMS architecture, performance and accessibility, GEO/AEO optimization.

Digital content and motion design Concepts, scripts and storyboards, video direction and production, editing and mastering, motion graphics and animation, animated infographics, social cutdowns and delivery.

Creative automation and AI production System design and execution, design-to-code systems, internal creative tooling, creative and production agents, Adobe workflow automation, MCP server and model/API integration.

Production Pipeline design, scheduling, budgeting and resource allocation, vendor and freelancer supervision, cross-functional collaboration.

Tools After Effects, Premiere Pro, Illustrator, Photoshop, InDesign, Figma.

EDUCATION

Bachelor of Arts and Science in Graphics Communications, University of the District of Columbia